

START YOUR BLOG IN SEVEN DAYS!

a step-by-step guide

DAY 1 DAY 2 DAY 3 DAY 4 DAY 5 DAY 6

DAY 7



S.E.O.



START YOUR **BLOG** IN **SEVEN** DAYS!

Anyone who loves writing has, at some point of time in life, considered starting a blog. If you are here, we believe you are one of those people who wish to write for themselves and earn money through it.

Perhaps, you are a content writer who wishes to start a blog instead of creating a portfolio so that you can make money and show your work as a portfolio as well.

Well, whatever be your reason for starting a blog, we are here to give you a 7 day plan that will help you finally complete this task that you have been sitting on for quite some time.



CAN YOU MAKE MONEY BLOGGING IN 2022?

Yes, you can make money blogging in 2022. Yes, there is competition and it is difficult to start making money right away but that doesn't mean starting a blog in 2022 won't get you any money. You can easily make money blogging, given you are consistently writing something that people want to read.

If you think simply writing and posting whenever you feel like can get you money through your blog, we are afraid to mention that you are horribly wrong. Blogging is not as easy as it seems. In fact, it is not much different from content writing. Except, instead of writing for a company or brand, you will be writing for yourself.

Here's everything you need to know and do to start a blog that makes money.



YOUR 7-DAY PLAN TO START A BLOG THAT MAKES MONEY

Technically, setting up a blog is hardly a two day task but it takes us months and years to do that. Are you one of those people who have been planning to start a blog for a few years but don't know why exactly you have been delaying it?

Well, one reason is that every time you decide to set up a blog, you get caught in the technicalities of what to do, where to start, which platform to prefer, and how to exactly start a blog that gets you money.

Relatable?

Not anymore! It's time to set up a blog and to reduce the exhaustion of starting a blog on side, we have created this 7 day plan which will help you easily set up your blog from scratch.

Let's begin, shall we?

DAY 1



START WITH LEARNING ABOUT THE BASICS OF BLOGGING

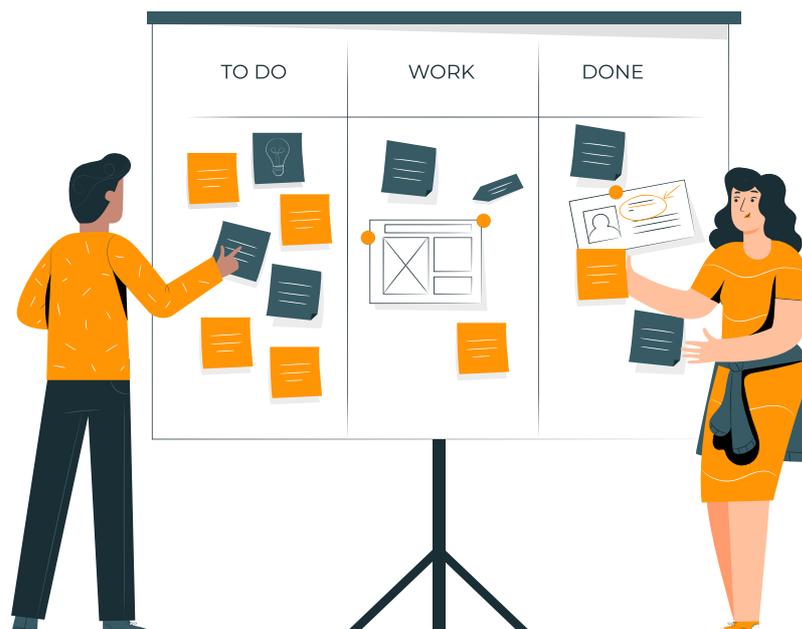
Your first day will be all about researching and learning. You can learn the basics of blogging and everything you need to start a blog that makes money through our blogging course. That's a one-stop-shop for all your learning needs.

Blogging is easy, all you have to do is write and publish your blog.

We all wish that were true.

You need to get familiar with blogging platforms, how they work, different ways in which you can make money blogging, and everything in between. Don't worry, you won't have to do a lot on day one, just take the blogging course and start watching videos. Everything has been taken care of.

DAY 2



SELECT A NICHE & CREATE A PLAN

Now that you know how blogging works, you know how important it is to have a profitable niche.

But which one is the most profitable niche?

Any niche that intrigues you the most and is less explored in the market can be a profitable niche. If you can offer information that is factually correct and different from the information that is available, or if you can write in a way that is different in a good way from the writing styles that other bloggers have been following in that particular niche, you can make any niche profitable for yourself.

Just make sure that you are not using the overused, extremely common terms. For instance, if you wish to start a fashion blog, instead of using the term fashion, focus on something like “affordable wardrobe” or “college wear”. You are simply niching down and targeting a specific audience, which is going to help you get a bigger audience and better engagement easily.

DAY 2 (contd.)

Selecting a niche won't be difficult if you already have something in mind, but in case you don't, try to find a topic that you are passionate about and can't stop talking about. That can be your niche.

Along with selecting a niche, you are supposed to create a plan as well. The plan doesn't have to be fancy or overwhelming.

Simply, write down how you wish to actualize this goal of starting a blog. How often will you be posting, which platform do you want to start with, how do you want to market your blog, what are your expectations from your blog, and how do you intend to work on them.

Here's an example of the plan:

- I wish to start a blog on content writing.
- I will be targeting aspiring writers.
- I wish to publish two blogs in a week.
- To reach out to an audience, in the beginning, I plan to post links to my blog on my social media accounts, especially LinkedIn.
- I have to learn more about email marketing.

Simply write everything down that you need to do in the next few days, as soon as you start your blog.

DAY 3



BRAINSTORM USERNAME & CONTENT IDEAS

Now is the perfect time to come up with a username that defines who you are and what you will be writing about. A name that is easy to remember and relevant to your niche.

Some may already have an idea about what they wish to name their blog and others will have to brainstorm a little.

You can write words you wish to have in your blog name and come up with something or you can take help from username generator websites.

Just make sure your username is attractive AND easy to pronounce, spell, and remember.

It's time to enlist topics on which you will be writing. It sounds fun that you will come up with ideas on the spot and write about it but this is one of the reasons behind people stopping blogging.

You will fail to generate ideas on the spot at times and this will affect your consistency. So, it is better to come up with content ideas beforehand. Create a google sheet and enlist all the topics that you will love to write about.

DAY 4



SET UP YOUR BLOG AND GET HOSTING

Yes, we are done with the planning and it is time to get into the technicalities of setting up the blog.

On your day one, you have already covered the basics of setting up a blog and getting hosting for your blog. It is time to practically do everything that you covered on your day one.

Setting and designing your blog will be the only thing you will be doing on day 4 because it is going to be time consuming and we don't want you to overwhelm yourself with any more work.

It won't take you the whole day, of course, but we are assuming you already have something else to focus on and this is just your side hustle, so just setting up your blog and getting hosting will be enough.

DAY 5



GET FAMILIAR WITH SEO AND ADD SEO PLUG-IN

Writing a blog is going to get a little technical after this.

For all those people who believe writing is all about English and having a decent hold of grammar, let us introduce you to our beloved friend, SEO.

Short for Search Engine Optimization, SEO is a marketing strategy that content writers and marketers use to rank the articles or content on Google.

More optimized, SEO-friendly content, more traffic your website will get.

After getting familiar with the basics of SEO and content marketing, consider adding SEO plug in to your website. The best SEO plug-in is YOAIST SEO.

But if you like, you can do your research and find which SEO tool works better for you.

DAY 6



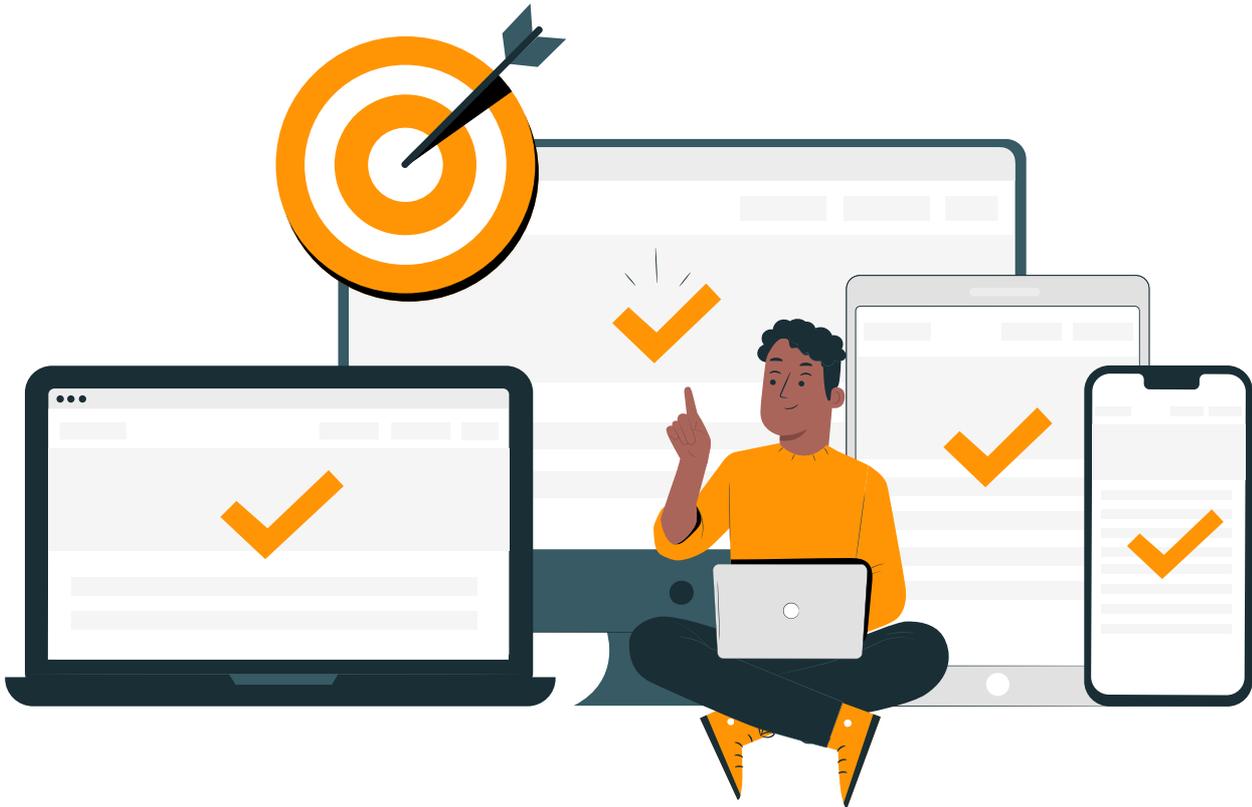
WRITE BLOGS IN BULK BEFORE POSTING

Finally, it is your time to start writing. The list of topics you made, right? Pick up a few topics you can write quickly and start writing.

You don't have to exhaust yourself, just write a maximum of two posts for now to begin with but make sure you keep writing every day even if you don't have to post the content on that day.

Always have content in bulk so that you don't have to skip the posting day. It will help you a lot in being true to your goal of having a monetizable blog.

DAY 7



POST YOUR BLOG AND SET-UP YOUR CALENDAR FOR CONSISTENCY

Post one of your blog that you believe should be your first post. Make sure it is SEO friendly and meets YOAST requirements. After that, set up your about and contact section so that people know who you are as an individual and can feel connected to you.

Mentioning your social media handles in the contact section along with your email id will help you grow on different social media platforms as well. And who knows, you may start getting clients for content writing.

To make sure you are consistent with posting, set up a calendar so that you are reminded everytime it is the post day. It can be difficult to remember post days especially when you are stuck at something very important. A reminder will remind you that you need to do something which is equally important if not more and help you stay consistent.



**10 THINGS
TO DO
BEFORE
PUBLISHING A
BLOG**

10 THINGS TO DO BEFORE PUBLISHING A BLOG

When writing a blog even for personal use, avoid simply diving into the topic you have in mind. This may work for a few blogs but soon you will start feeling clueless and hit the writer's block.

Here are 10 things that we believe you should do before publishing a blog. These things will ensure quality writing and SEO optimized content every single time.

1) Check Your Headline Score

When starting a blog, you need to make sure the title you have picked is written in a manner that is crisp, engaging, and SEO friendly. Checking headline score will help you find where your title stands when it comes to meeting the Google requirements. Score at least more than 60 on every headline you go for.

You don't have to drop your title idea, simply changing a few things can help you score better. Find those things out by making a few tweaks in the title and see how that affects the score.

2) Create an Outline for the Blog

Don't dive into writing with no outline. You will get lost in writing and probably shift from the main topic. Always have an outline that you can stick to and make sure the content under every heading and subheadings is less than 300 words. This makes content more informative, skimmable, and valued.

3) Research Keywords That You Want to Target

Keywords that are relevant to your blog niche, your business (if you are running one), target audience and the topic should be included in each and every blog. You can search for those keywords and see which one has the best keyword density. These keywords should be used throughout your blog naturally and especially in the first 100 words of your blog.

10 THINGS TO DO BEFORE PUBLISHING A BLOG

(Contd.)

4) Use Keywords In the Subheadings

The same keyword that you are targeting should be included in at least one subheading. Again, that helps you rank on Google and help with search engine optimization.

If your keyword is in question format and you are using it in the subheading, make sure you answer the question directly in the very first line of the paragraph.

5) Proofread Blog for Errors

Before publishing your blog, always leave your space, go out for a walk, drink water, come back and proofread to make sure there are no errors that you might have missed. Along with that, you need to make sure that there is a flow in your blog. It shouldn't feel like you are jumping from one topic to the next without making any links between both the subheadings.

6) Make Sure the Content Meets SEO Requirements

With the SEO plugin you are using, you will get a list of requirements and pointers that will help you identify where exactly you are failing to meet the SEO requirements. You will have to change your content here and there to meet all the requirements. This is important because these SEO requirements will help your content get the audience it deserves.

7) Use Pictures and GIFs to Make Your Content Attractive

No one can read a blog without any pictures or GIFs, especially if you are covering a creative, fun topic. Pictures and GIFs have a huge role to play in SEO and you need to include them in your content as well.

10 THINGS TO DO BEFORE PUBLISHING A BLOG

(Contd.)

8) Add Alt Text to the Media

Alt text is simply explaining what is in the picture. You will be covering this as well in SEO.

Don't forget to add alt text to every media file you use in your blog so that people can understand what exactly is happening in the media and what are you trying to convey through that.

9) Add Internal and External Links

Linking your previous blogs and some other websites that have covered the information you have mentioned will increase your SEO score.

Internal linking is when you link to your own blogs and external linking is when you link out to other websites. Both of them are important and you should be adding at least 2 internal and external links each.

10) Create Graphics for Social Media

Finally, you should have graphics for social media ready to be posted before you publish your blog so that you can create awareness about your post and attract more traffic towards your blog. The same graphic can also be used as the header image for your blog.



**7 THINGS
TO DO
AFTER
PUBLISHING A
BLOG**

7 THINGS TO DO AFTER PUBLISHING A BLOG

Congratulations!! You have published your first blog post. We hope there are many more to come. But is that all? Not really, it's time to do a few things that will, again, help you attract traffic to your blog.

1) Share the Blog Link Across Social Media

Now that you have posted your blog, it's time to share it on social media. Share on Instagram, LinkedIn, Twitter, Facebook, any and every social media platform you use.

2) Respond to Comments

If you have great, supportive friends, you are definitely going to receive comments on your blog post. Make sure you are responding to those comments as they come. Don't wait for everyone to comment and then reply, this will affect your engagement.

3) Create Instagram Story

Create an Instagram story where you explain your reason and purpose behind writing the blog. Let the audience know your story. This will help your audience connect with you and inspire them to check out your blog.

4) Use Pinterest in Your Favor

Pinterest is an important asset for bloggers. You cannot skip using Pinterest to boost and boast about your blog. Create pins, pin your blog in different boards as well as your own board. People have been using Pinterest to promote their blogs from quite a long time and it has been working in their favor. Don't step back from being one of them.

7 THINGS TO DO AFTER PUBLISHING A BLOG

(Contd.)

5) Share Your Post in Groups

On Facebook especially, there are blogs that help you promote your blogs and content so that you can get more audience and in return they expect you to engage with their content. You might find such groups on LinkedIn as well. Be a part of these groups and share your blog post for better engagement and reach.

6) Check Your Analytics After 24 Hours

Always check your analytics after 24 hours of posting. You will get to know how much engagement you received. It may not be crazy but for someone who is just starting even 10 views is amazing. Check and give yourself a high five because you have done something.

7) Start Working on Your Next Blog

Nope, your job isn't done yet. You are to start working on your next blog because soon it'll be time to post again. Fasten your seat belt and start working.

PARTING WORDS

You will not start earning money after 7 days. But you will make money eventually, if you stay consistent. Please do not start blogging as your full time thing, you will be disappointed. And certainly don't start without any prior knowledge as that will delay your monetisation because you will be learning through your mistakes and recognising what went wrong can take time.

We highly recommend starting on the right foot with decent knowledge about both blogging as well as content writing so that you can accelerate your success and for that we suggest taking the blogging course offered by Hustlepost Academy. It covers everything you need to start a blog that won't take years to generate income.

ABOUT THE COURSE

The blogging course offered at Hustlepost Academy is the ultimate course on blogging. It covers everything from choosing the right name for your blog to content writing and promotion strategies you need to follow to attract traffic towards your blog in no time.

Here's everything you will cover in the blogging course:

MODULE 1

Finding a blogging niche, Choosing the right name for a blog, Finding the right blogging platform, Building a blog site on Wix (Tutorial)

MODULE 2

Types of evergreen blog content, How to generate unique blog ideas, How to craft catchy headlines, Things to do before publishing a blog

MODULE 3

Effective ways of promoting content, Content SEO Strategies, Things to do after publishing a blog

MODULE 4

Blogging isn't difficult if you start on the right foot. We help you start in a way that making money through blogging won't seem impossible.



ABOUT HUSTLEPOST ACADEMY

Hustlepost Academy is an online school designed to help you escape a career that doesn't feel exciting. If making money through something you like, online, with no restrictions sounds like your thing, Hustlepost Academy has a lot to offer.

It is easy to say that you would want to make a career out of your hobby but when it comes to actualising that dream, the lack of information often pulls you down and pushes you back to the beaten path of working a 9 to 5.

We aim to put an end to that cycle. Here at Hustlepost Academy, we offer courses that will provide you with the information you need to convert your hobby into side hustles and your dreams into reality in no time.

We have over 6000 students inside the academy at the moment, many of whom have built massively profitable side hustles as freelancers, coaches, product creators, content creators, and more.

You can be one of them.

[JOIN TODAY](#)



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